



4 TIPS FOR SUCCESSFUL PARTNERSHIPS

1

RESEARCH

Do your research. Pick partners that align with your core values and get recommendations.

2

BE CLEAR

Make sure you understand each other's expectations from the beginning (roles, inputs, impact, timeline)

3

PROTECT YOURSELF

Put the terms in a written agreement like a Memorandum of Understanding and get all parties to sign.

4

COMMUNICATE

Maintain good communication throughout the partnership

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